

Month: _____ Monthly Theme: _____

- 1** Promotional Post
- 2** Educational Post
- 3** Tell Your Story
- 4** User Generated Content (UGC)
- 5** Process Video (behind the scenes)
- 6** Company or Industry News
- 7** Motivation/Inspiration
- 8** Humor Posts
- 9** Infographic
- 10** Success Stories
- 11** Live Stream
- 12** Special Occasion

These are 12 types of posts you can make to fill your social calendar. While we are certain there are more options we didn't list, don't let what hold you up. Just remember, post, then get better as you go.

WEEK 1				
WEEK 2				
WEEK 3				
WEEK 4				
WEEK 5				
EXTRA POSTS				

NOTES FOR NEXT MONTH

For more tools, visit ryanspelts.marketing/marketing-tools

